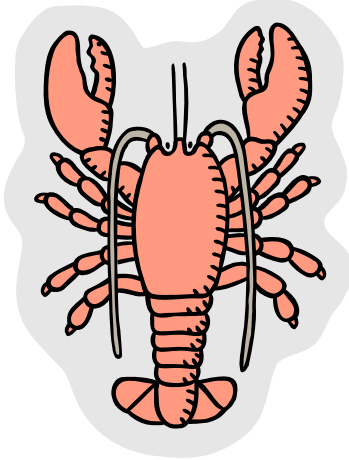


# Atlantic Lobster Summit



## Market Realities, Market Challenges and Market Opportunities: A Plate to Oceans Approach

**A Summit for all Interested Stakeholders  
October 15-16, 2007  
Holiday Inn Select - Halifax, NS**

The Canadian Centre for Fisheries Innovation is hosting a two-day "Plate to Ocean" Summit which will focus on maximizing regional economic benefits from the Lobster industry recognizing resource, industry and overall global market conditions.

### **Topics:**

- ❖ Overview of Current Supply Issues
- ❖ What do Buyers and Consumers Want? A Reality Check
- ❖ What's Around the Bend? Understanding Emerging Market Challenges
- ❖ Growing the Pie for the Atlantic Lobster Industry: Turning Challenges into Opportunities
- ❖ From the Plate to the Ocean: Maximizing the Value of the Lobster Fishery Recognizing Market Realities, Market Challenges and Market Opportunities – A Strategic Analysis

### **Speakers:**

Senior-level Experts and Researchers from Atlantic Canada and Abroad  
International Market Experts and Harvesters

## Registration Form

### **REGISTRATION FEE: \$50 PER PERSON**

*Includes workshop materials & report; Four coffee breaks, two lunches. Participants may attend a dinner reception on October 15th for an additional cost of \$25.*

**To register, please complete the following section and return it by fax or mail to the contact information listed below. To secure your seat at the Summit, payment is required prior to October 1, 2007. You are encouraged to register early, as space is limited.**

**A special hotel room rate for registrants is available for a limited time (\$115.00 parking included)–Please contact the hotel directly @ 1-888-810-7288 and identify yourself with the Atlantic Lobster Summit**

**Payment can be made in advance by forwarding a cheque made payable to Canadian Centre for Fisheries Innovation, c/o NSFSC 38 B John Street, Yarmouth, NS B5A 3H2**

<b>Registration Information:</b>
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Conference - # of people \_\_\_\_\_ x \$50.00 = \$ \_\_\_\_\_  
Dinner Reception – # of people \_\_\_\_\_ x \$25.00 = \$ \_\_\_\_\_  
Total Payable \$ \_\_\_\_\_

Name(s): \_\_\_\_\_  
\_\_\_\_\_

Company/ \_\_\_\_\_  
Vessel: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Return to:** Conference Secretariat  
NS Fisheries Sector Council - 38 B John Street Yarmouth, NS B5A 3H2  
Tel: 902-742-6167 Fax: 902-742-8391 Email: nsfsc@klis.com